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## Almasa IT Distribution signs Distribution Agreement with SpectorSoft Corporation.

- Almasa IT Distribution authorised to distribute software solutions of SpectorSoft
- Distribution Agreement covers Middle East & North Africa (MENA)

(Dubai, UAE) – Sunday 14<sup>th</sup> March, 2010 – Almasa IT Distribution today announced that the company has signed a distribution agreement with SpectorSoft Corporation, a US software company, headquartered in Vero Beach, FL. SpectorSoft develops products for PC and Internet monitoring, surveillance and activity archiving for business, education, government and consumers.

This agreement authorises Almasa IT Distribution to distribute the complete SpectorSoft product line of solutions in the Middle East and North Africa region.

“We are very pleased to partner with Almasa IT Distribution in growing mind and market share for SpectorSoft’s security solutions and services in the Gulf and Africa,” states **Jim Fields, Vice President of Sales at SpectorSoft**. “Almasa’s expertise in both the geographic and business diversity of the region and the synergy of our business models will provide reseller partners the best monitoring solutions available today, backed by the superior sales, marketing and support efforts they deserve.”

Ilyas Mohammed – General Manager Software Division of Almasa IT Distribution, said “We are delighted to have signed the distribution agreement with SpectorSoft Corporation today as their innovative and award-winning product range fits very well into our existing distribution portfolio. This agreement does not only reflect our continued focus on enhancing customer value by providing our channel partners with a wider choice of products & solutions but it also contributes to our objective on extending our channel and geographical coverage. I am sure that our in-depth knowledge of the regional channel partner infrastructure combined with the expertise of our Sales, Marketing & Technical force will be a major contributor to SpectorSoft success in the region.”

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## **About SpectorSoft:**

Founded in 1998, SpectorSoft develops, markets and supports PC/Internet monitoring and surveillance products for business, education, government and general home users,

Including: Spector 360, Spector CNE Investigator, Spector Pro, eBlaster, Spector Pro mac, eBlaster mac, and Spector Server Surveillance Edition.

More than 50,000 companies and more than 500,000 consumers worldwide have purchased SpectorSoft solutions to crack down on Internet abuse in their business or home. SpectorSoft has made the prestigious Inc. Magazine List of Fastest Growing Private U.S. Companies five times and SpectorSoft monitoring technology is a THREE-TIME winner of the prestigious PC Magazine Editors' Choice Award.

## **About Almasa IT Distribution:**

Almasa IT Distribution is a member company of Almasa Holdings. The group has four group companies comprising Almasa IT Distribution, The Hiring Solutions Company, Almasa Business Solutions and Performance Systems.

Founded in 1996, Almasa IT Distribution is today one of the leading distributors of IT hardware and networking solutions in the Middle East and North Africa. Almasa IT Distribution works closely with the world's leading vendors such as Avaya, AMD, Microsoft, WatchGuard, Imation, Creative, Asus, ATI, Extreme Networks, Hitachi, HP Procurve, Intel, Seagate, Nvidia, Iris, Belkin, 3M and many more. The product portfolio includes computer parts, storage devices, CPU's, computer systems, display devices, supplies and media to printing devices, consumer electronics, input devices, network products, software, information assurance and communication products. Almasa IT Distribution maintains its stronghold with an experienced Sales, Marketing and Support Team to serve its customers with the best selection of IT solutions combined with an unrivalled value and service available in the market. Dedicated to the reseller channel, Almasa IT Distribution consistently delivers expert logistics to fulfill the differing requirements of the market and demands for quick product turnaround.

Headquartered in Dubai, Almasa IT Distribution operates state-of-the-art warehouses with in-country services and facilities. Apart from its main logistics hub in Jebel Ali Free Zone, the company provides in-country services in Dubai, Saudi Arabia, Qatar and Kuwait in order to

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guarantee reliable logistics support, rapid response, delivery and localised in-country services to customers in the Middle East, Africa, Europe and Asia.

With an experienced team of over 200 professionals representing over 20 nationalities, at Almasa ITD we focus on delivering superior service to all our customers. The diversity of our workforce enables us to understand local market requirements and deploy appropriate corporate resources to maximize customer value accordingly.

**For more information please contact:**

Almasa IT Distribution

Janet Noronha

Marketing Manager

Tel.: +971 4 3063 117

Fax: +971 4 3063 111

Mob: +971 50 6401924

E-mail: [janet@almasa.com](mailto:janet@almasa.com)

[www.almasa.com](http://www.almasa.com)